

31st Annual Prairie Arts Festival Fine Art Show and Sale

Saturday, May 26



Sunday, May 27

*Don't miss this unique opportunity to be part of our
31st Annual Festival*

Publication Date: Friday, May 18, 2018

Space and Ad Copy Deadline: Tuesday, April 17, 2018

System-ready (PDF) Deadline: Tuesday, May 1, 2018

ADVERTISING OPTIONS

Full Page
(9.24" x 11.125")

\$1,525

Option A

Half Page
(9.24" x 5.48")

\$795

Option B

One-third Page
(5.45" x 5.48")

\$495

Option C

One-fifth Page
(3.58" x 5.48")

\$350

Option D

Option E - Premium Back Page, includes corner ad on cover - \$1,750

All ads include full color

Participation Agreement

Yes! We will underwrite the cost of a _____ page ad (Option _____) in the 31st Annual Prairie Arts Festival insert, publishing in the Daily Herald on Friday, May 18, 2018. A check in the amount of \$_____, payable to the Daily Herald, is enclosed.

It is understood that the total layout and content of this keepsake insert will be under the direction of the Village of Schaumburg. It will be produced by Paddock Publications of Arlington Heights, Illinois.

Approved by: _____

Title: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Please send your check, participation agreement and ad copy, no later than Tuesday, April 17, 2018, to:
Daily Herald NICHE Publications, Attn: James Rempas, 155 E. Algonquin Road, Arlington Heights, IL 60005

Phone: (847) 427-4647 Fax: (847) 806-5450 E-mail: jrempas@dailyherald.com